

2020 IMPACT REPORT





Dear ACO Family,

2020 was a challenging year for our world. Collin County was not immune to the impact of the pandemic, and All Community Outreach had to quickly adjust our mode of service and the programs that we provide to meet the immediate needs of our neighbors.

On March 11, 2020, I sent a notice to all ACO employees announcing the immediate changes that had to be made internally. For an organization that focused on relationships, families in need coached with face-to-face counseling, hands-on volunteers who made our programs run smoothly, and a team who worked shoulder to shoulder to promote our mission, it was a complete culture change.

We were forced to close the lobby and put a sign on our door asking clients to "call in" for assistance. Our computer lab closed so clients could not come in to use computers for resumes, job search, and continue their GED progress. Immediately our resale stores closed, cutting off a major funding source for our organization. The ACO Food Pantry changed their distribution process to a drive through, load and go system. Volunteers were sent home. All staff were required to take their body temperature before they entered our buildings, cleaning processes were increased, and masks became a regular part of our daily wardrobe.

With COVID-19 raging through our community, our leadership team divided into team A and team B and we split shifts. If one team were exposed by the virus, the other team could remain up and running. Our staff began cross-training. While our resale staff was limited because of store closures, the food pantry staff needed extra hands without the daily volunteer support. I could go into much more detail about our operations and how we changed to combat the COVID challenges. In the end, while the pandemic is still a threat to us all, ACO survived and thrived in 2020.

You will see by the shear increase in 2020 numbers reflected in this report that is was a very different year. Quickly families were impacted with employment shutdowns and loss of income. They were behind on their rent and mortgage, and facing cut-off notices on their utilities. ACO became one of the few agencies in the county selected to distribute Cares Act funds to assist with these emergencies. This strained our staff, increased the case load tremendously and brought families to ACO from all corners of the county. The guidelines and paperwork that came with the funding were overwhelming, but our amazing staff managed with grace to provide all assistance possible to the families depending on our agency. We also received additional Cares Act funds to assist with the food distribution, which went from 805,711 pounds distributed to hungry families in 2019 to 2.3 million pounds increased to meet the needs of desperate families struggling to feed their children.

For the first time, ACO had families afraid of a new unknown. Their struggles were compounded by lockdowns, in-home schooling, and stores with empty shelves. While it was not possible to comfort with hugs and face-to face smiles to ease the fear, there were hundreds of stories of families who owed their survival to ACO. We received many letters of thanks, saw the grateful tears of moms and dads waiting in their cars while bags of free groceries were loaded into their trunks by ACO staff, and had new donors come to us offering support, donations and encouragement in addition to our long-time donors.

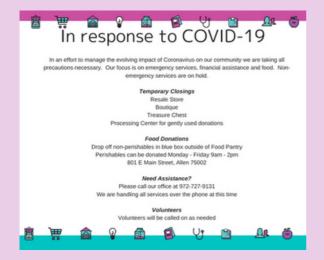
Because of our amazing community, we took care of each other through 2020. ACO continued our mission to prevent hunger and homelessness because of a kind and compassionate Collin County, all coming together to care for each other. As we move into 2021, we know challenges remain. Families will continue to be able to count on our agency for support. While we have always looked at our supporters as "friends," this year our friends became "family." We came together to love and support each other as only a family can do. It is with the utmost appreciation and heartfelt thanks I ask have for the cities, communities and county that make us ALL COMMUNITY OUTREACH. It makes us family.

Many thanks, Marjorie V. Burr, ACO CEO

> Marjorie Vaneskahian Burr Chief Executive Officer



Along with 2020 came the arrival of COVID-19





Drive Thru Food Distribution for Collin County Residents

801 E. Main Street Allen 75002 Tuesday & Thursday 9am-11am - 2pm-4pm Saturday 9am - 11am



Drive thru food distribution for Collin County residents in need. Just show I.D.



LIMITED REOPENING OF ACO DONATION DROP-OFF!

YOU MUST FOLLOW THESE GUIDELINES FOR US TO ACCEPT YOUR ITEMS AT THIS TIME:

- Everything should be bagged or boxed and sealed.
- Clothing must be freshly washed.
- Large items wiped/sprayed with sanitizer before donating.

• Your masks must be worn during drop off and items will only be removed from your trunk/hatchback/truck bed. Staff cannot enter your vehicle/back seat for items.



Saturday, August 8th, 9am-4am Saturday, August 15th, 9am-4pm Saturday, August 22th, 9am- 4pm Saturday, August 29th, 9am- 4pm







CLIENT SERVICES

UNDER 2020 COVID EMERGENCY OPERATIONAL GUIDELINES

INCOME SUPPORT INCLUDES:

FOOD, CLOTHING, RENT/MORTGAGE, UTILITIES ASSISTANCE, MEDICAL VISITS, AND PRESCRIPTION ASSISTANCE. BELOW ARE THE FOOD PANTRY PROGRAMS AND SERVICES OUTCOMES



COMMUNITY

FOOD PANTRY

4,848 HOUSEHOLDS SERVED 11,853 INDIVIDUALS 2.3 MILLION LBS OF FOOD

MOBILE FOOD PANTRY

1,693 HOUSEHOLDS SERVED IN BRANCH* *Branch is an unincorporated community nine miles east of Allen

KIDS SUMMER FOOD

3,052 BOXES OF FOOD SERVED TO CHILDREN OVER 5 MONTHS DUE TO DELAY IN SCHOOLS REOPENING

HOLIDAY FOOD PROGRAMS

631 FAMILIES SERVED 85,185 LBS OF FOOD







In addition to the services offered through Income Support, with generous help from the community, ACO is able to provide seasonal special programs for economically disadvantaged children and help them get ready to start school.



FILL THE BUS: SCHOOL SUPPLIES DRIVE

HUNDREDS OF CARING COMMUNITY MEMBERS DONATED BACKPACKS AND SCHOOL SUPPLIES COLLECTED AT 14 LOCATIONS. THANK YOU TO ALLEN ISD FOR THIS ONGOING PARTNERSHIP.



BACK TO SCHOOL BASH

497 CHILDREN IN ALLEN AND BRANCH RECEIVED NEW BACKPACKS AND SCHOOL SUPPLIES AT OUR SOCIALLY DISTANCED DRIVE THROUGH DISTRIBUTION.



TOYS FOR TOTS PARTNERSHIP

1,750 CHILDREN FROM ALLEN, MCKINNEY & BRANCH RECEIVED TOYS FROM ACO. THANKS TO FIRST UNITED METHODIST CHURCH FOR DONATING SPACE.



EDUCATION AND EMPLOYMENT SERVICES

UNDER 2020 COVID EMERGENCY OPERATIONAL GUIDELINES

GED PREPARATION CLASSES - EDUCATION ASSISTANCE - ACCESS TO A COMPUTER LAB

FINANCIAL COACHING - PROFESSIONAL DEVELOPMENT - RESUMÉ BUILDING

INTERVIEW SKILLS COACHING - EMPLOYMENT REFERRALS

155 UNIQUE HOUSEHOLDS SERVED FROM JANUARY TO MARCH

These services were put on hold on March 11th with the institution of COVID-19 protocols.

The focus of ACO was redirected to emergency services for financial assistance and food.

All non-emergency services were put on hold from March 11th through the end of the year.

TOTAL CLIENT SERVICES IMPACT

7,866 INDIVIDUALS SERVED FROM JANUARY TO MARCH



VALUE OF ASSISTANCE FOR FAMILIES

FOR CLOTHING, HOUSEHOLD & FURNISHINGS

\$20,354

PROCEEDS FROM SALES SUPPORT ACO PROGRAMS AND SERVICES



*<u>RESALE SHOP</u>

January - March Sales \$137,496



January - March & June - December Sales \$169,538



TREASURE CHEST

January - March \$36,949

> Online Sales \$16,587

*The Resale Shop closed March 11 due to COVID-19 protocols and was converted to on-site warehouse and processing support for the Food Pantry. The space also accommodated back to school supplies collection and sorting for local children.



VOLUNTEERS

18,429Total Volunteer Hours3,593Total Number of Volunteers

Beginning on March 11th, due to heightened concern over COVID-19, our volunteers were asked to stay at home. ACO resale, warehouse and office employees stepped in to assist with the unprecedented number of families utilizing our curbside food distribution at ACO Food Pantry .



ACO Volunteers were welcomed back in June with a new appreciation of what they do to make things happen. New safety precautions, heightened cleaning procedures, and mask requirements were added for the protection of our volunteers and staff.

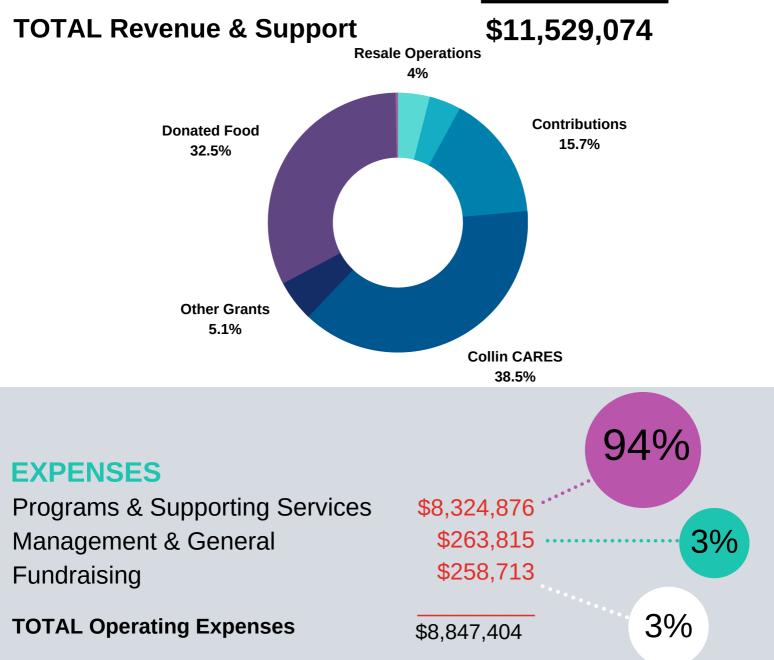




FINANCIALS

REVENUE & SUPPORT

| Contributions & Other Support | \$1,807,328 |
|--------------------------------------|-------------|
| Collin CARES Grants | \$4,440,712 |
| Other Grants (GOV./Corp./Foundation) | \$592,858 |
| Donated Food (non-cash) | \$3,741,939 |
| Donated Goods (non-cash) | \$455,298 |
| Resale Stores Sales & Reclaim | \$455,640 |
| Miscellaneous | \$35,299 |



MAJOR SUPPORTERS

Allen Anesthesia Allen Kiwanis Club Allen Eagle Basketball Boosters Allen Economic Development Corp. Allen ISD Allen Retired Educators Association Allen Rotary Club Allen Sunrise Rotary Alumni Assoc. of Dallas/Fort Worth AT&T Services, Inc. **Atmos Energy Corporation Benevity Causes Bright Funds Foundation** Charities Aid Foundation of America Chief Oil and Gas LLC City of Allen **Collin Countv Communities Foundation of Texas Community Management Association** Community Waste Disposal **CoServ Charitable Foundation Cottonwood Creek Baptist Church** Credit Union of Texas **Creekview Orthodontics Dallas Morning News Charities** Elke's Market Café **Fairchild Family Foundation Fidelity Charitable** First United Methodist Church Allen **Forest Grove Christian Church** Frontstream Truist Comprehensive Distribution Grace Evangelical Free Church Greenville Oaks Church of Christ Hempkins Insurance H.E.B.

Hart Elementary Holloway Welding & Piping L.P. **Invictus Account Management** JP Morgan Chase & Co. Junior League of Collin County KCK Utility Construction, Inc. KPMG Gives c/o Bergen County UW Kroger Share Card Program Legacy Texas Bank Lennox International. Inc. Liberty Mutual Insurance Charitable Gift Fund Life Community Enrichment Lovejoy ISD Neighborhood Management **Micron Foundation** North Texas Food Bank **Oncor Electric Delivery Origin Bank Charity Services Center PA** RBFCU Salesforce.com. Inc. **Texas Health Gives** Texas Health Presbyterian Allen **Texas Instruments Foundation** The Hoglund Foundation Tommy Terrific's Car Wash Town of Fairvew **TXU Energy Aid** United Way of Metropolitan Dallas UPS Veritex Community Bank Veterans of Foreign Wars Post 2195 Wealth Manaagement Group Wells Fargo Foundation Wonderful Company Foundation Young Men's Service League - Allen YourCause



OUR MISSION

ACO has been serving its neighbors and friends facing financial crisis in Allen and the surrounding communities in Collin County, Texas, since 1985. ACO provides free comprehensive human services to help families avoid hunger and homelessness and gain financial security. ACO offers Income Support including food, clothing, utility and housing assistance, medical visits and prescriptions assistance; and Education and Employment Services including GED classes, college assistance, financial coaching, and career counseling.

MISSION: To help our neighbors to prevent hunger and homelessness while working toward financial stability.

VISION: To create a community free of poverty one neighbor at a time.

BOARD MEMBERS

Amy Gnadt, President

Karen O'Connor, Vice President

Keon Byrd, Secretary

Ross Mesquita, Treasurer

Maroba Zoeller, PhD

Brian Harvey

Nathon Clarke

Steve Sowinski

Robert Schwab, M.D.

Shubha Srivatsa

Randy Sandifer

Robin Sedlacek

Mary Beth Hardesty-Crouch

Brad Hempkins

Marianna Sennour

Neera Yanus

EXECUTIVE TEAM

Marjorie Vaneskahian Burr, Chief Executive Officer

Aaron Vaughn, Chief Operating Officer

Rhonda Ptak, Chief Community Development Officer

> Janet Smith, Director of Income Support

Michael Donohue, Director of Education Services

Michelle Clough, Volunteer Services Director

Debbie Stout, Director of Fundraising

Jim Medina, Director of Resale Operations

> Sandy Klieger, Director of Finance